LUMORA AI & DIGITAL AGENCY

Transforming Ideas Into Digital Growth.

Smart Technology. Creative Solutions. Measurable Growth.



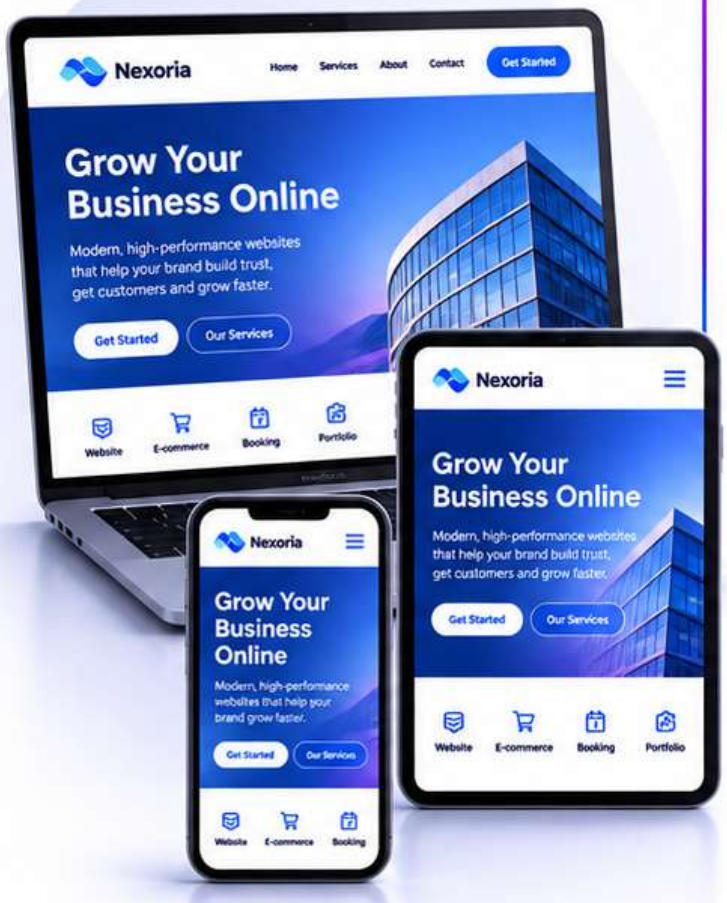
About **Lumora**

Lumora AI & Digital Agency is a technology-driven digital solutions company helping businesses build, innovate, automate and grow in the digital world.

We combine advanced AI technology, creative design, modern software development and digital marketing to deliver smart, scalable and result-oriented solutions.

From building a professional digital presence to developing intelligent business platforms and automating daily operations, we help startups, SMEs and enterprises turn ideas into impactful digital experiences.

Our Core **Services**



1. Website Development

We build professional, mobile-friendly and SEO-optimised websites at highly competitive prices, helping businesses establish their online presence without the high agency costs.

Our website solutions include:

- **Business Websites:** Professional websites to showcase your company, services and brand.
- **E-commerce Websites:** Online stores to sell products and accept orders.
- **Service-Based Websites:** Websites designed to generate enquiries, leads and customer bookings.
- **Landing Pages:** High-converting pages for marketing campaigns and promotions.
- **Portfolio Websites:** Showcase your work, projects and achievements.
- **Custom Websites:** Tailor-made solutions based on your business requirements.

Our Promise: Premium website quality, modern design, responsive performance and essential features at prices lower than traditional market rates.

Our Core **Services**



2. Mobile App Development

We develop feature-rich, user-friendly Android and iOS mobile applications at highly competitive prices, helping businesses digitise their services, connect with customers and grow without the high development costs of traditional agencies.

Our mobile app solutions include:

- **Business Apps:** Manage services, customers, enquiries and business operations.
- **E-commerce Apps:** Sell products, manage orders, payments and deliveries.
- **Service Booking Apps:** Allow customers to book appointments and services online.
- **On-Demand Service Apps:** Connect customers with service providers for instant services.
- **Marketplace Apps:** Platforms connecting buyers, sellers and service providers.
- **Real Estate Apps:** Property listings, property searches, enquiries and agent connections.
- **Travel & Tourism Apps:** Tour bookings, travel packages, guides and local experiences.
- **Custom Mobile Apps:** Tailor-made applications based on your business model and requirements.

Our Promise: Modern UI/UX, smooth performance, essential integrations and scalable app solutions at prices lower than traditional market rates.

Our Core **Services**



3. Digital Marketing

We provide result-oriented digital marketing solutions at highly competitive prices, helping businesses build brand visibility, reach the right audience, generate quality leads and increase sales without expensive agency fees.

Our digital marketing solutions include:

- **Social Media Marketing:** Manage and grow your presence on Instagram, Facebook and other platforms.
- **Social Media Advertising:** Run targeted paid campaigns to reach potential customers.
- **Google Ads:** Generate leads, website traffic and customer enquiries through Google.
- **SEO (Search Engine Optimisation):** Improve your website's visibility and organic Google rankings.
- **Lead Generation Campaigns:** Attract potential customers and convert them into business opportunities.
- **Content Creation:** Create engaging posts, reels, banners and promotional creatives.
- **Brand Awareness Campaigns:** Build brand recognition and reach new customers.
- **Performance Marketing:** Plan, manage and optimise campaigns focused on measurable results.

Our Promise: Professional marketing strategies, targeted advertising, creative content and performance-focused campaigns at prices lower than traditional marketing agencies.

Our Core **Services**



4. Social Media Marketing

We provide affordable, professional social media management and growth solutions to help businesses build a strong online presence, attract followers, engage customers and generate more enquiries without expensive agency fees.

Our social media solutions include:

- **Social Media Account Management:** Manage Instagram, Facebook, LinkedIn and other platforms.
- **Post & Creative Designing:** Professional graphics, promotional banners and business posts.
- **Reels & Video Content:** Engaging short-form videos to increase reach and visibility.
- **Content Planning:** Monthly content calendars and strategic posting schedules.
- **Page Optimisation:** Professional profiles, bios, highlights and business information.
- **Audience Engagement:** Manage comments, messages and customer interactions.
- **Social Media Growth:** Organic strategies to improve reach, engagement and followers.
- **Promotional Campaigns:** Special offers, seasonal promotions and product campaigns.
- **Competitor Analysis:** Understand market trends and competitor social media strategies.

Our Promise: Consistent content, creative branding, strategic account management and growth-focused social media solutions at prices lower than traditional marketing agencies.

Our Core **Services**



5. AI Video & Image Creation

We create professional AI-powered images, videos and advertising creatives at highly competitive prices, helping businesses produce eye-catching visual content, promote products and build a powerful brand identity without expensive production costs.

Our AI creative solutions include:

- **AI Promotional Videos:** Engaging promotional videos for businesses, products and services.
- **AI Product Photography:** Professional product visuals without expensive photoshoots.
- **AI Video Ads:** Creative advertising videos for social media and digital campaigns.
- **AI Reels & Shorts:** Attention-grabbing short-form content for Instagram, Facebook and YouTube.
- **AI Brand Creatives:** Unique brand visuals, campaign designs and marketing graphics.
- **AI Model & Lifestyle Images:** Realistic model-based product and lifestyle visuals.
- **AI Explainer Videos:** Visual storytelling to explain your products, services and business.
- **AI Animation Videos:** Creative animated content for promotions and presentations.
- **AI Social Media Content:** Ready-to-publish images, banners, thumbnails and creatives.
- **Custom AI Content:** Tailor-made images and videos based on your brand requirements.

Our Promise: Premium-looking visuals, creative storytelling and faster content production at prices lower than traditional photoshoots, video production and creative agencies.

Our Core **Services**



6. Creative Identity & Branding

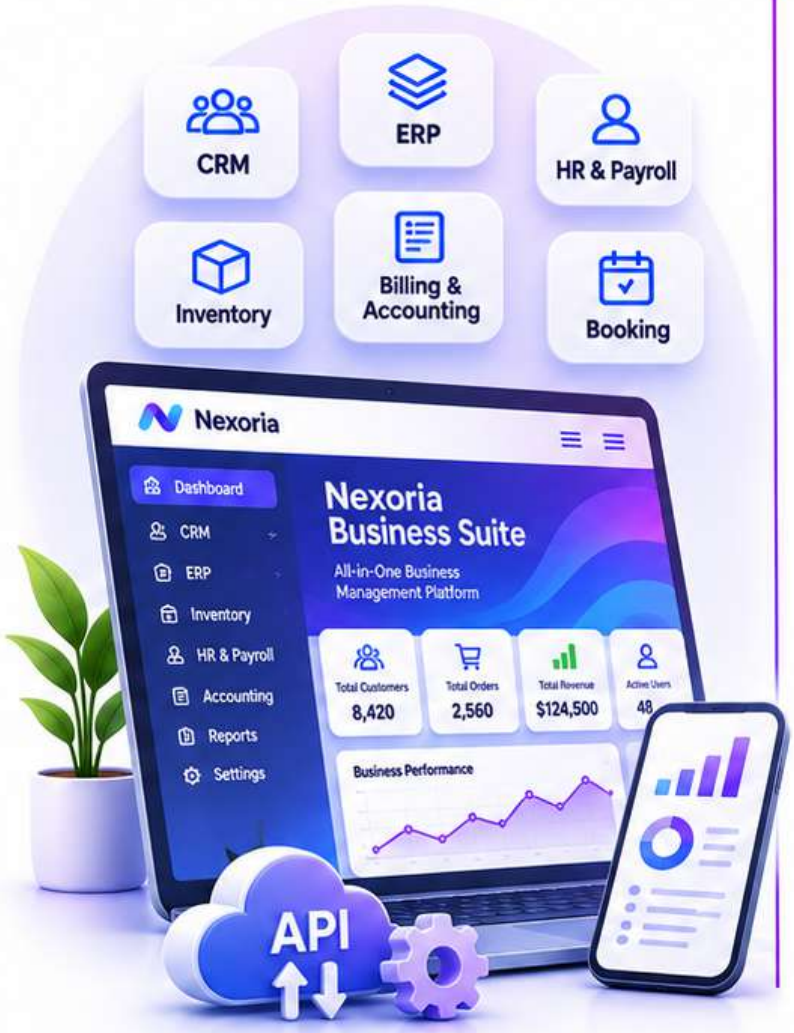
We create unique, professional and memorable brand identities at highly competitive prices, helping businesses establish a strong market presence, build customer trust and stand out from competitors without expensive branding agency costs.

Our branding solutions include:

- **Logo Design:** Unique and professional logos that represent your business.
- **Brand Identity Design:** Complete visual identity, including colours, typography and design elements.
- **Business Stationery:** Visiting cards, letterheads, envelopes and company profiles.
- **Brand Guidelines:** Consistent brand standards for all marketing and communication materials.
- **Packaging Design:** Creative product packaging, labels and product presentation.
- **Social Media Branding:** Branded templates, post designs, covers and profile visuals.
- **Marketing Collaterals:** Brochures, flyers, banners, catalogues and promotional materials.
- **Brand Naming & Taglines:** Creative business names, brand messaging and memorable taglines.
- **Company Profile Design:** Professional company profiles and business presentations.
- **Rebranding Solutions:** Refresh your existing brand with a modern and consistent identity.

Our Promise: Creative concepts, professional design quality and consistent brand identity solutions at prices lower than traditional branding agencies.

Our Core **Services**



7. Custom Software Development

We develop powerful, scalable and business-focused software solutions at highly competitive prices, helping businesses automate daily operations, manage workflows, reduce manual work and improve productivity without the high costs of traditional software development agencies.

Our software development solutions include:

- **CRM Systems:** Manage customers, leads, sales pipelines and business relationships.
- **ERP Solutions:** Manage inventory, accounts, employees, purchases and business operations.
- **Business Management Software:** Centralise daily activities, workflows and business processes.
- **SaaS Platforms:** Build subscription-based software products and online business platforms.
- **Booking & Appointment Systems:** Automate bookings, scheduling and customer management.
- **Inventory Management Software:** Track stock, products, orders and warehouse operations.
- **HR & Payroll Software:** Manage employees, attendance, salaries and HR operations.
- **Billing & Accounting Software:** Simplify invoices, payments, expenses and financial records.
- **Multi-Vendor Platforms:** Connect multiple vendors, customers and service providers.
- **Custom Automation Systems:** Automate repetitive tasks, notifications, approvals and workflows.
- **Admin Dashboards & Reporting:** Monitor businees performance with real-time data and reports.
- **API & Third-Party Integrations:** Connect software with payment gateways, websites, apps and external platforms.

Our Promise: Custom-built functionality, modern technology, scalable architecture and business-focused automation at prices lower than traditional software development companies.

Our Core **Services**



8. UI/UX & Creative Design

We create modern, visually appealing and user-friendly digital experiences at highly competitive prices, helping businesses improve customer engagement, simplify navigation and deliver seamless experiences across websites, mobile apps and digital platforms.

Our UI/UX and creative design solutions include:

- **Website UI Design:** Modern website layouts with professional visual presentation.
- **Mobile App UI Design:** Attractive and intuitive Android and iOS app interfaces.
- **UX Research & Strategy:** Understand user behaviour, customer needs and usability challenges.
- **Wireframing & Prototyping:** Plan website and app structures before development.
- **Dashboard Design:** Clean, functional dashboards for business management systems.
- **Landing Page Design:** Conversion-focused layouts for marketing and lead generation.
- **E-commerce UI/UX:** User-friendly shopping experiences that simplify product discovery and checkout.
- **Web & App Redesign:** Transform outdated interfaces into modern digital experiences.
- **Graphic & Marketing Design:** Professional banners, advertisements and digital creatives.
- **Design Systems:** Consistent colours, typography, components and design standards.

Our Promise: Premium-quality designs, user-focused experiences, modern aesthetics and professional design solutions at prices lower than traditional design agencies.

Our Core **Services**



9. SEO & Online Visibility

We provide affordable, result-oriented SEO and online visibility solutions to help businesses rank better on Google, reach potential customers, increase organic website traffic and generate more enquiries without expensive agency fees.

Our SEO solutions include:

- **Website SEO Audit:** Identify technical issues and opportunities to improve search performance.
- **On-Page SEO:** Optimise website content, headings, keywords, images and meta tags.
- **Technical SEO:** Improve website speed, mobile usability, indexing and site structure.
- **Keyword Research:** Identify relevant search terms your potential customers are using.
- **Local SEO:** Improve visibility in Google Search and Google Maps for local customers.
- **Google Business Profile Optimisation:** Optimise your business profile to attract local enquiries.
- **Content SEO:** Create SEO-friendly website content, blogs and service pages.
- **Off-Page SEO:** Build website authority through relevant backlinks and online mentions.
- **Competitor SEO Analysis:** Analyse competitors' rankings, keywords and online presence.
- **E-commerce SEO:** Optimise product pages, categories and online store visibility.
- **SEO Performance Tracking:** Monitor keyword rankings, organic traffic and website performance.

Our Promise: Data-driven SEO strategies, improved online visibility and sustainable organic growth at prices lower than traditional SEO agencies. We focus on long-term results rather than unrealistic ranking guarantees.

Our Core **Services**



10. Cloud & IT Solutions

We provide reliable, secure and cost-effective cloud infrastructure and IT solutions at highly competitive prices, helping businesses manage their technology, protect critical data, improve system performance and scale operations without the high costs of traditional IT service providers.

Our cloud and IT solutions include:

- **Cloud Hosting Solutions:** Fast, reliable and scalable hosting for websites, applications and business platforms.
- **Cloud Infrastructure Management:** Set up and manage cloud environments using leading cloud platforms.
- **Server Setup & Management:** Configure, maintain and monitor business servers.
- **Cybersecurity Solutions:** Protect business systems, networks and sensitive information from security threats.
- **Data Backup & Recovery:** Secure data backups and disaster recovery planning.
- **DevOps Services:** Automate development, deployment and software delivery workflows.
- **Database Management:** Manage, optimise and secure business databases.
- **Domain & Business Email Setup:** Configure domains, professional email accounts and business communication systems.
- **Website & Application Maintenance:** Regular updates, performance monitoring and technical maintenance.
- **IT Support & Troubleshooting:** Technical assistance to resolve software, server and infrastructure issues.
- **System Migration:** Migrate websites, applications, databases and business systems to new environments.
- **Cloud Security & Monitoring:** Monitor infrastructure, access controls and system vulnerabilities.

Our Promise: Reliable infrastructure, proactive technical support, secure cloud environments and scalable IT solutions at prices lower than traditional IT service providers.

Why Choose **Lumora?**



One Technology Partner

Development, AI, design and digital marketing under one roof.

Business-Focused Approach

Solutions aligned with your goals and business requirements.

Custom-Built Solutions

Technology tailored to your specific operations.

Modern Technology

Built using advanced frameworks, cloud infrastructure and AI technologies.

Transparent Communication

Clear milestones, regular updates and collaborative project management.

Long-Term Partnership

Continuous technical support, maintenance and growth solutions.

Who We **Work With**



- **Startups & Entrepreneurs**
- **Small & Medium Enterprises (SMEs)**
- **Corporate Businesses**
- **Retail & E-Commerce Brands**
- **Real Estate & Property Businesses**
- **Hospitality & Tourism**
- **Healthcare & Professional Services**
- **Service-Based Businesses**

Our **Commitment**



We believe technology should make businesses smarter, faster and more competitive.

At Lumora, we focus on building meaningful digital solutions that solve real business challenges, improve customer experiences and create opportunities for sustainable growth.

Let's Build Something Better.

Your Vision. Our Technology. Shared Growth.

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